



PRESS INFORMATION

The Salzburger Burgen & Schlösser Management (SBSB)

The most important facts and figures at a glance

Salzburger Burgen & Schlösser Management (SBSB) is a company-like institution of the Office of the Salzburg Provincial Government. It was initiated in 1993 for Hohensalzburg Fortress, Hohenwerfen Fortress and Mauterndorf Castle according to business guidelines under the motto "Maintain and Utilise". SBSB manages the properties itself and reports to the provincial government department of finance. The budget is around 12 million euros per year. Expenditure is divided into three approximately equal parts: personnel costs, running costs and renovation projects.

The properties.

Visitor activity portfolio, selected events and visitor numbers

Hohensalzburg Fortress. "The landmark in the heart of Salzburg's old town"

1,379,000 visitors in 2019 made Hohensalzburg Fortress one of the most visited tourist attractions in Austria. In addition to fascinating insights into the architectural history of the imposing fortifications, the medieval fortress offers a wonderful panoramic view over the city of Mozart and the surrounding mountains. Visitor attractions include the magnificent state rooms, the watchtower and fortress concerts held in sophisticated surroundings.

Open all year.

Salzburg 'Residenz' Palace. 'Prince-Archbishops' state rooms in the heart of the city of Mozart'

The Salzburg Residenz Palace in the heart of the old town was the seat of the prince archbishops. Over the centuries it served as a city residence and venue for representational purposes. Today, the former palace complex of the Salzburg rulers presents a symbiosis of unique architecture and exquisitely furnished rooms. These offer a breath-taking atmosphere for exclusive events, concerts, fairs, conferences, receptions, dinners and banquets.

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The art and antiques fair at Easter and the Salzburg art fair in the summer have now become established fixtures of the Salzburg art scene.

The state rooms can also be visited as part of a tour of the DomQuartier (cathedral quarter).

Open all year

Hohenwerfen Castle (Pongau) 'Imposing fortified castle and historical provincial falconry centre'

For over 900 years the mighty Hohenwerfen Fortress has towered atop the steep cliffs high above the Salzach Valley. Many shook its gates; few were granted passage. Today, visitors take the castle by storm. Not only does the mighty fortification offer a magnificent mountain panorama, there are also exciting tours of the medieval castle and impressive birds of prey demonstrations given by staff of the old provincial falconry centre. An airy experience for the whole family.

Special exhibition 2020: 'The Legend of Jackl the Magician – Witches and Magicians in Salzburg'

Medieval events (sword-fighting demonstrations, handcrafts, jesters and a large children's programme with a children's knight tournament).

Special falconry programmes with historical court and hunting music

Romantic Advent market – second and third Advent weekends

Visitor numbers 2019: 165,850 visitors (season: April - end of October)

Mauterndorf Castle (Lungau). 'Travel back to the Middle Ages'

The trade route across the Alps once led through the middle of Mauterndorf Castle. It was an important tollbooth and gave the place its name (*Mauterndorf* = toll village). Today, visitors of all ages follow in the footsteps of Archbishop Leonhard von Keutschach, immersing themselves in medieval life and activities.

Large medieval festival on the castle grounds and in the village Mauterndorf – June.

Holiday programme: knight games ("Junior knight", "From knave to knight", "The princess's new clothes") – July & August

Long nights at the castle – July & August

An audience with the Prince Archbishop, an evening mood in the defence tower (atmospheric night tours)

Advent and Easter markets

Visitor numbers 2019: 36,100 visitors. Season: daily from May - October, Tues & Thurs from January – Easter.

Total number of visitors to all properties

Around 1.7 million guests visit the four properties every year.

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The areas of responsibility of the Salzburger Burgen & Schlösser management

- Balanced use of historic properties
- Restoration and revitalisation of historic buildings
- Creation of customer-oriented offers for day visitors / tourists.
- Creation of thematic offers for children and adolescents.
- Rental of the premises for events of all kinds
- Cooperation with our various partners: museums, restaurants & souvenir trade.
- Implementation of the Salzburg Provincial Government's to promote culture in close cooperation with the individual cultural standard bearers located in the castles: Salzburg Museum, Rainer Regimental Museum, Lungau Cultural Association and Lungau Region Folk Museum.
- Joint sales, marketing & press activities
- Lawful conduct
- Budgeting & financial agendas
- Scientific research into architectural and building history – and publication of printed works

Advisory board and responsibilities

The Salzburg Burgen & Schlösser Advisory Council is composed of the following persons:

- Deputy Governor, Christian Stöckl (Mag.), Finance Department, Salzburg Provincial Government
- Provincial Minister, Dr. Heinrich Schellhorn, Department of Arts and Culture, Salzburg Provincial Government
- Dr. Manfred Huber, Head of the Finance Department, Office of the Salzburg Provincial Government
- Dr. Hubert Weinberger, Executive Department, Office of the Salzburg Provincial Government
- Mr. Leo Bauernberger, Director of Salzburger Land Tourismus GmbH

Executive Management:	Maximilian Brunner MIM (Mag.)
Marketing / Advertising / Press:	Birgit Meixner
Administrator of Hohensalzburg Fortress:	Bernhard Heil (Ing. Mag.)
Administrator of The Salzburg Residenz:	Theobald Seyffertitz
Administrator Hohenwerfen Fortress:	Karl Heinz Leitner
Administrator Mauterndorf Castle:	Inge Stolz
Total number of employees:	80 persons (including seasonal staff)

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