



PRESS RELEASE

The Salzburger Burgen & Schlösser Management (SBSB) *The most important facts and figures at a glance*

The Salzburger Burgen & Schlösser Management (SBSB) is a company-like institution of the Office of the Salzburg Provincial Government. It was initiated in 1993 for Hohensalzburg Fortress, Hohenwerfen Fortress and Mauterndorf Castle according to business guidelines under the motto "Maintain and Preserve". The SBSB manages the properties itself, the responsibility falls within the department of finance. The budget is around 8 million euros per year. The expenditures are divided approximately equally with one third each for personnel costs, running costs and renovation projects.

The Properties.

Visitor offer, selected events and visitor numbers for 2017

Hohensalzburg Fortress. "The landmark in the heart of Salzburg's old town"

With 1,197,000 visitors in 2017, Hohensalzburg Fortress is one of the most visited tourist attractions in Austria. In addition to exciting insights into the architectural history of the imposing fortifications, the medieval fortress offers a wonderful panoramic view over the city of Mozart and the surrounding mountains. The visitor attractions include the sumptuous State Rooms, the Reck Tower and fortress concerts in a stylish ambience. **Open year round.**

The Salzburg Residenz Palace. "Prince-Archbishop's State Rooms in the heart of the city of Mozart"

The Salzburg Residenz Palace in the heart of the old town was the seat of the prince archbishops and served them over the centuries as city residence and for representation purposes. Today, the former palace complex of the Salzburg rulers presents itself as a symbiosis of unique architecture and exquisitely furnished rooms. These offer a breathtaking ambience for exclusive events, concerts, fairs, conferences or gala dinners. They can also be visited as part of a DomQuartier tour. In the meantime, the art and antiques fair at Easter, as well as the Salzburg art fair have become a fixture in the Salzburg art scene in the summer. **Visitor numbers DomQuartier 2017: approx. 125,000 visitors (open year round)**

Ihr Pressekontakt:

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Hohenwerfen Castle (Pongau) "Imposing fortified castle and historic provincial falconry center"

For over 900 years the mighty Hohenwerfen Fortress has towered atop the steep cliffs high above the Salzach Valley: many shook its gates, few were granted passage. Today, visitors may take the castle by storm. Because in the mighty fortification, not only does a magnificent mountain panorama await you, but also an exciting tour through the medieval castle and the impressive birds of prey demonstrations of the historic provincial falconry center. An airy experience for the whole family.

Special exhibition 2018 & 19: "Leonardo da Vinci - The mysterious world of the genius"

Medieval events (sword fighting demonstrations, handcrafts, jugglers and a huge children's program with a children's knight-tournament).

Special falconry programs with historical court- and hunting music Romantic

Advent market, second and third Advent weekends

Visitor numbers 2017: 159,000 visitors (season: April - end of October)

Mauterndorf Castle (Lungau). "Travel back in time to the Middle Ages"

The trade route across the Alps once led through the middle of the Mauterndorf Castle: it was an important tollbooth and gave the place its name ("Mauterndorf" means "toll village"). Today, visitors of all ages are following in the footsteps of Archbishop Leonhard von Keutschach, immersing themselves in medieval life and activities.

The great medieval festival on the castle grounds and in the Mauterndorf market

June Holiday program knight games ("Junior knight", "From knave to knight", "The princess's new clothes")

July & August Long nights at the castle

July & August An audience with the Prince Archbishop, an evening mood in the defense tower (atmospheric night tours)

Advent and Easter market

Visitor numbers 2017: 34,000 visitors (season: daily from May - October, Tues & Thurs from January - Easter)

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Total number of visitors to all properties

Around 1.5 million guests visit the four properties annually.

The areas of responsibility of the Salzburger Burgen & Schlösser management

- Balanced use of historic properties
- Renovation and revitalization of historic buildings
- Creation of customer-oriented offers for day-visitors / tourists
- Creation of thematic offers for children and adolescents
- Rental of the premises for events of all kinds
- Cooperation with our various partners: museums, gastronomy & souvenir trade.
- Implementation of the Cultural Mission of the Salzburg Provincial Government in close cooperation with the individual cultural standard bearers located in the castles: Salzburg Museum, Rainer Regimental Museum, Lungau Cultural Association and Lungau Region Folk Museum.
- Lawful conduct
- Budgeting & financial agendas

Advisory board and responsibilities

The Salzburg Burgen & Schlösser Advisory Council is composed of the following persons:

- Vice-Governor, Mag. Christian Stöckl, Finance Department, Salzburg Provincial Government
- Provincial Minister, Dr. Heinrich Schellhorn, Department of Arts and Culture, Salzburg Provincial Government
- Court Counselor, Dr. Herbert Prucher, Head of the Finance Department, Office of the Salzburg Provincial Government
- Dr. Hubert Weinberger, Executive Department, Office of the Salzburg Provincial Government
- Mr. Leo Bauernberger, Director of Salzburger Land Tourismusges.m.b.H

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| Management: | Mag. Maximilian Brunner MIM |
| Marketing / Advertising / Press: | Birgit Meixner |
| Administrator of Hohensalzburg Fortress: | Ing. Mag. Bernhard Heil |
| Administrator of The Salzburg Residenz: | Theobald Seyffertitz |
| Administrator Hohenwerfen Fortress: | Paul Anzinger |
| Administrator Mauterndorf Castle: | Inge Stolz |

Total number of employees: 80 persons (including seasonal staff)

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